

Sessions Descriptions:

State Meeting Speed Dating

NEASEA Board Members

Think about why you came to this conference... is there something specific you wanted to learn? Or an area you want to improve upon? This session will help you to “meet your match” and connect with other attendees who can help you improve! This round table, interactive session will also get you “hooked up” with people in your state who have the same issues and concerns.

Let’s Talk about NSEW!

NEASEA Committee Members

Do you look forward to NSEW each year or do you dread the process? Join a lively panel discussion about awards, nomination forms, events, and more! This session is designed to facilitate idea sharing and gather suggestions.

Using Data in Student Employment: FWS/JLD Focus

Aubrey Hill

What metrics do you use to assess, improve, or expand your student employment efforts? We all have federal reporting mandates for FWS and JLD but is there other information we should be pursuing to allow us to respond with agility to student employment needs? At AU I am piloting several data collections projects to make our FISAP reporting more robust and to enable a better sense of the size and nature of demand for student employment. We started by characterizing these statistics for FWS students. We hope to use these statistics to make a case for greater institutional investment in this knowledge for the whole student body. The session will consist of a case study and in progress report. I'll cover what we are asking and why. The institutional barriers to gathering this kind of data as well as the campus partnerships and strategies that are making it possible. We will end with suggestions on how to start your own processes and a discussion with the audience about other models and what they are doing in their programs.

Cultivating Experiential Learning Experiences for Your Student Employees

Doreen Pierre

New York University has taken a holistic approach in ensuring that student employees maximize their experiences beyond classroom learning. The NYU student employment team aligned with this mission by designing programming that allows us to partner and gain buy-in from on-campus employers to cultivate better experiential learning experiences for their student employees. The interactive content we have created and presented empowers supervisors to play active roles in a student employees professional development. The trainings we have provided to supervisors include, Beyond Onboarding: Cultivating an Impactful Student Employment Experience, Managing Student Employees from Start to Finish: Intercultural Communication for Student Supervisors, Performance Communication and Evaluation for Student Employees. Along with these seminars, we have offered student-facing programs such as resume/transferrable skills, networking, and career readiness workshops that are offered at the student employee work locations. We'd love to share our insights with the NEASEA cohort this year in the hopes that Universities who are interested in creating similar programming have a framework that they could work from. We would also encourage any feedback on what we've done over the past year.

Hi, I am New Here: Transitioning to College

Paula Lee

As students begin their college journey, how can student employment staff facilitate their adjustment to various transitions? Discussion topics include: 1. transitions from student to student employee. This includes students who are required to work for financial reasons. 2. transitions for differently-abled students. What support is available from the Office of Disability Services, the Career Center, LGBTQ Center, and other campus services? 3. transitions for parents/guardians: what are the parents' roles

and rights in the student's college life? Laws change once a student enters a post-secondary institution due to the Family Educational Rights and Privacy Act (FERPA).

Financial Literacy and Campus Life

Christina Schmidt

Financial literacy programs empower students to be able to make financial decisions that will have a lasting impact. From creating a monthly budget, to paying off student loans, campus life provides the perfect environment by which students can begin to take control of their finances and gain confidence in their ability to manage money. There is a collective opportunity for various departments and student services to promote financial wellness among students. Find unique and creative ways to integrate financial literacy on your campus!

The Untapped Potential of Campus Employment

Faith McClellan

Bennington College is a small liberal arts school in southern Vermont that is distinguished by its historic emphasis on experiential and work-based learning. Our students are required to complete a six-week field work experience every year as an academic requirement. And yet until recently despite our appreciation for the learning value of work, student employment remained a silo, reinforcing an unspoken dichotomy between work-for-learning and work-for-pay. To remedy this, we embarked on a multi-pronged strategy for change, which included: institutional re-visioning; a campus employment advisory group; and a year-long process of overhauling policies, procedures, and systems to align with national best practices. This presentation will share a bit of what we've learned in the process about how campus employment-as-career education can benefit students and institutions alike.

Starting Strong: A Newcomer's Guide to Student Employment

Tara Campbell

Launching a new career is never easy, especially within student employment, a field with multiple facets and constituents. This session is geared toward practitioners with 0-5 years of experience within the field of student employment, but all are welcome. Participants will learn how to master the 5 "E"s of success for a new professional- Evaluate, Eliminate, Educate, Earn, and Execute. These 5 "E"s will empower participants to develop their presence as new practitioners, coordinate a plan of action, and develop a personal plan for prosperity. We will share best practices and cover how to begin analyzing participants' current student employment program, creating a plan of action for institutions with 1,000-5,000 student employees, creating new partnerships, expanding your online reach, designing training presentations, and cultivating opportunities to develop professionally.

Sharing is Caring: A Look at a Shared Student Worker Model

Matthew Vazquez

There are many Institutions that have departments with student workers, and some that do not have any student workers in their department. Some of these departments are in the same division and can benefit from a shared Student Worker Model. Rowan College at Burlington County Enrollment Management and Student Success division utilizes a Shared Student Worker Program. In this session, we will take a look at what a shared model looks like, and ways that it can benefit both your institutions and your student workers.

"Meet Me on the Dance Floor!" Taking a Closer Look at Diversity and Inclusion

Joli McTerrell

This workshop will encourage student employment professionals to bring their strengths and partnerships to the center stage to create a foundation of support as it relates to student development and student professional development trainings surrounding diversity and inclusion. Highlights and brainstorm what a safe space requires to actively engage students and campus community, and

developing and maintaining diverse relationships among students, peers, and supervisors in order to maximize their campuses and students' workforce skills.

Exemplary Leadership Practices

Robert Peter

Regardless of our roles, embracing personal leadership practices allow us to excel. The five exemplary practices are a foundation for leading ourselves and others. In this session we will explore each of the five practice areas; inspiring a shared vision, modeling the way, challenging the process, enabling others to act, and encouraging the heart. You will have the opportunity to reflect on your own level of performance in each practice area using the six leadership behaviors that impact each practice. Session exercises will provide you a chance to experience each practice, create an action plan to enhance your effectiveness and leverage the best practices shared by colleagues. Activities will include personal reflection and planning, peer coaching and small group work as we navigate The Leadership Challenge Model. Please take the time to outline a personal or professional leadership challenge (project) that you can use as a working example throughout the session.

Presenters:

Kelly Ann Bird, Esq. counsels employers on employment and human resources issues, presents workplace training programs, conducts and assists in investigations, and litigates as necessary in these areas. Her clients range from small, family-owned businesses, hospitals, and higher education institutions to regional based companies with thousands of employees. She represents her clients in proceedings in federal and state courts, and state and federal civil rights agencies, as well as arbitrations and mediations.

Matthew Vazquez is the Advising Specialist at Rowan College at Burlington County. He Attended Burlington County College and Thomas Edison State University and has worked in Higher Education for over 6 years with both the Advising and Registration offices. Matt oversees the Peer Advisor program at RCBC in addition to advising students and Co-managing the student workers in the Enrollment Management and Student Success Division. Outside of work, Matt loves to go to the movies and find new and exciting food experiences.

Aubrey Hill has worked in the American University Career Center since 2015. At first as a Grad student and now as the Student Employment Coordinator. She manages the Public Service Work Study Program at AU and coordinates the FWS Stakeholders group there. She has a background in community organizing Anthropology and Social Research(BS) and Game Design (MA). She is passionate about using data to improve the student employment experience.

Paula Lee joined the New York University Wasserman Center for Career Development in 1987 and is currently the Director of Experiential Learning. She oversees the Experiential Learning Team which includes Student Employment, Wasserman Center Internship Grant, and Alumni Services. Paula is also passionate about various diversity issues, especially working with students with disabilities, veterans, and first-generation college students. Paula earned her MS in Rehabilitation Counseling from Hunter College and her BA in Psychology from Barnard College. During her leisure time, Paula enjoys "b" activities including baking, bowling, Brooklyn, and baseball. She is also mom to three precious dogs with limitless energy.

Tara Campbell is the Student Employment Specialist at Stony Brook University- a large, public, research institution on Long Island, NY. Tara's goal is to make campus jobs meaningful learning and development experiences for all students, at the graduate and undergraduate levels, as well as create an easier, more efficient process for student employees' supervisors. Tara creates and delivers campus-wide training curriculum for both student employees on topics such as career readiness and professionalism, as well as their supervisors, with focuses on the Stony Brook GROW (Guided Reflection on Work) Program at SBU, on-boarding students, and training. Tara received her Bachelor of Science degree in Business Economics with a minor in Spanish Language from SUNY Oneonta. She is currently pursuing her Master of Arts Degree in Higher Education Administration at Stony Brook University. Tara has previous experience in corporate sales and data roles.

Faith McClellan directs operations, strategic planning, new employer partnerships, and academic integration for Field Work Term and work-engaged learning initiatives. Faith works closely with SEPC and other student leadership groups around issues of diversity and access over Field Work Term, such as FWT grant expansion, target programs for 1st generation and international students, and career education on workplace equity issues. Faith also manages FWT registration and assessment, and coordinates student and employer communication to ensure student and employer satisfaction. Faith oversees a developmental model for career education based on strategies of early engagement, curricular-integrated solutions, and fostering career advising communities for students and alumni. Faith holds a Master's in Public and Nonprofit Administration from the NYU Wagner School and a BA in education and gender studies from Brown University. Faith has 15 years of nonprofit management and partnership building experience, including co-founding a workforce development program in Brooklyn, NY, managing a social change leadership project for the Ford Foundation, and co-directing a bilingual public health research project in Latin America. In higher education prior to Bennington, Faith helped launch a college-credit leadership development program and taught experiential education coursework at Lesley University.

Sandra Mejia is the Associate Director of Student Financial Services at Temple University where she oversees the Student Financial Aid Services Center and the Federal Work-Study Program for Temple University. Sandra also coordinates all SFS presentations. She has worked in higher education since 2004. Sandra worked at Community College of Philadelphia for 10 years and has been with Temple since 2014.

Joli McTerrell is an Assistant Director of Student Employment under the Office of Career and Leadership Development at the College of New Jersey. Joli has over 10 years of youth development experience with the ability to engage, empower, and enrich a diverse population of students from various socioeconomic and cultural backgrounds with a focus on student success and retention. Joli holds a graduate degree in Higher Education from Rowan University, and Bachelors of Art in Journalism from Temple University. Regardless of professional role, she has found opportunities to be the bridge for students in K-16 system as they seek to grow in varied areas of life.

Christina Schmidt has worked in higher education for seven years. In her current work as an Assistant Director for Financial Aid at the University of Rochester, she implements financial literacy programming using Inceptia, a division of National Student Loan Program. She was most recently selected to be the Inceptia Ambassador for the 2019 Higher Education Financial Wellness Summit earlier this summer. She coordinates financial aid outreach efforts across campus and in the local community.

Harry "JR" Nash joined the United States Citizenship and Immigration Services on August 29, 2011. He is currently assigned to Outreach Branch Headquarters which falls under Immigration Records & Identity Services (IRIS) Directorate which is located in Washington, DC. JR has also had a highly decorated and successful career as a Senior Noncommissioned Officer with over 25 years of honorable active military service in the United States Army. He served as First Sergeant and the Senior Enlisted Advisor for five (5) U.S. Army Medical Headquarters Command organizations before honorably retiring in January 2007. Mr. Nash was born and raised in Willow Grove, Pennsylvania. He is a graduate of Abington Senior High School and also attended Pennsylvania State University where he became a member of Alpha Phi Alpha Fraternity Incorporated. JR has two beautiful and talented daughters (Allanah and Imani) and he currently resides in Manassas Park, Virginia.

Doreen Pierre currently works at NYU Wasserman Center for Career Development as the Student Employment Manager and oversees the processing of over 8000 student appointments yearly for on-campus federal and non-federal work study positions. Managing the day-to-day operations of the student employment functions at the Wasserman Center where the students are top priority, Doreen loves interacting with the diverse population that NYU is known for through training and developing on-campus supervisors on mentorship and student employees on career readiness. Through her commitment, she hopes to make a difference in the lives of the NYU community. A fun fact about Doreen is that she is a talented photographer and is very passionate about intersectionality of racial and social issues.

Bob Peter (Back by popular demand!) is a direct, results-focused coach, trainer and team facilitator. His professional experience includes over twenty-five years of work in human resources and the learning and development profession. Insights2Improvement, Inc., his coaching, learning and development organization, works with companies in a variety of industries ranging from small business to large global organizations. Bob and the Insights team differentiate themselves by integrating research-based and time-tested resources into customized solutions that deliver results for their clients. Bob is an active member and speaker for organizations including the Society for Human Resource Management, Association for Talent Development, National Human Resource Association and Disrupt HR. He is a proud father of four great children and enjoys time with his family on the water.